

Headline

Internet dating at our age? Your kidding, right?

Georgetown, Texas, Date – Getting Through The Maze Of Internet Dating from the view of a couple who were successful.

Why can't you date at any age? I know most of us think it's for youngsters only, and passion and love leave our psyche automatically at midnight of our 60th birthday. According to Webster Russell and Dee Coffeen, that's nonsense. About four years ago both Russell and Coffeen. lost their spouses. The accompanying loneliness can either lead you to a life alone or the desire to find another love. At 69 and 74, neither of them wanted to use a bar to meet others, so even though they were separated by forty miles they each chose to use the internet to meet that next love. The path they traveled was a learning experience for both of them. It wasn't accomplished however without some scratches and bruises along the way.

They finally met, went on a nine hour first date and six weeks later they were a couple. As a couple they started writing books and cruising. On their travels they discovered numerous other couples their age and younger who had met as they did. They swapped stories, both good and bad. What became obvious was that for the vast majority, they all had to slog through the process to reach success. That's the good news.

The bad news is that this trip to success was full of sink holes, false starts and stops. To add to the difficulty, all of us discovered that for seniors (over 60), there is virtually nothing out there to help guide them through the rigors of Internet dating. Russell said that "There are a few self-declared "experts" out there however many have never been through the elation or disappointment that is often found when using internet dating sites."

Their experiences and their conversations with others led them to write their second book, **The Second Time Around – A Guide Through The Maze Of Internet Dating** (*Bookbaby*, 2018, ISBN 978-1-54395-259-9 eBook 978-1-54395-260-5, \$12.95, <https://authors-russanddee.weebly.com>)

Technology has stealthily seeped into almost every aspect of our lives through smartphones, tablets, and laptops. Over the last decade it has even moved into our love life in the form of Internet dating sites. According to a recent Pew Research Center study, 15% of adults have used online dating sites and/or applications. The fastest growing groups are the youngest adults and those over 50. That same study found that 41% of Americans know someone who uses online dating and 29% know someone who has met a spouse or long-term partner via online dating. The result is that internet dating is here, it is useful and now an accepted way to meet people.

This book helps the reader get through that maze using real world internet dating experiences. First they seek to allay the fears of those who are not sure about internet dating using a step by step approach. They give some real-world guidance to this process from the prospective of the authors that met on the Internet. According to Dee Coffeen, "Our goal in writing *The Second Time Around- A Guide Through The Maze Of Internet Dating* is to help others succeed in their internet dating effort. We ask them

to look at themselves and answer some difficult questions. We provide them with some hints on writing an interesting profile. We let them know some of the do's and don'ts regarding their profile and secondary pictures and will share with them ideas on how to screen potential dates. In short we take them from the start of internet dating process to the first date.

If we accomplish what we set out to do, their journey through the maze of internet dating should be easier and hopefully more successful.”

Their book is full of advise and tips. For example;

1. Tip 1. Be honest with and about yourself.

A survey carried out by beautifulpeople.com showed that 53% of people who used a dating site lied or embellished their profiles. That same survey showed 60% of the people surveyed believed that profiles on the various dating sites were embellished and 40% said that they met people from a dating site who exaggerated their appearance and worth. Nothing will backfire more quickly than a dishonest profile or picture.

2. Tip 2. Be patient, success doesn't always come quickly.

Dating on the internet can really test your patience. Just because you write a message to some one does not mean they will message you back. Secondly you may message some one for a while yet it will never culminate in a date.

3. Tip 3. A picture is truly worth 1,000 words

The profile picture is your entry point into the dating arena. Pictures in dark glasses, a distant picture, a fuzzy picture, a selfie in the mirror, or god forbid a picture of you with the member of the opposite sex may well negatively impact your chances as a potential date.

4. Tip 4. Know exactly who and what you are looking for.

This is often one of the areas that is not examined deeply. For example The Who of someone is the type of person you are looking for. In almost every profile we read sense of humor is the only “who” component mentioned. What about their family relationships, their decisiveness, etc?

5. Tip 5. Words matter, choose them carefully.

Once the picture has brought someone's interest in you, your profile will possibly cement or deter an inquiry. The biggest turn off in a profile is mis-spelled words and/or poor grammar. It's important to remember, you are competing with numerous people to get noticed and a careless use of words, poor spelling and/or grammar says you are not really serious.

6. Tip 6 Have Fun – No matter what, you will meet interesting people, so have fun.

No matter what your age, if you are looking for a second love or a first one for that matter, you should read this book. It's not just a dicertacion written by an academic, Russ and Dee did it with success after a bump or two. If you go to their website (<https://authors-russanddee.weebly.com>) you can get a free chapter, a helpful checklist or search the blog for interesting points of view on dating.

About the Author:

Webster (Russ) Russell and Dee Coffeen live in Georgetown and Temple Texas.



They met on the Internet a little over four years ago.

Russ was spent 40 years in healthcare five of which as a Navy Corpsman both Stateside and Vietnam. He received both an Bachelors and MBA. His career started at the bedside and ended as a CEO and a Member of the Board Of Directors. Prior to writing with Dee, Russ wrote and published two Books.

Dee, although born in Texas, spent most of her life in Kansas. She received both her Bachelors and Masters degrees from the University of Kansas. Professionally she was a teacher, interior decorator, and academic advisor at Texas A&M.

Their website is <https://authors-russanddee.weebly.com> and they can be reached at Russanddee@gmail.com

About the Book:

This book helps the reader get through the maze of internet dating using real world internet dating experiences. First it seeks to allay the fears of those who are not sure about internet dating using a step by step approach. The reader will get real-world guidance to this process from the prospective of the authors that met on the Internet. “Our goal is to help others miss the potholes and avoid the false starts and stops that many of us have experienced.”

(Bookbaby, 2018, ISBN 978-1-54395-259-9 eBook 978-1-54395-260-5,\$12.95, <https://authors-russanddee.weebly.com>) The book is available at The Book Baby Book Shop(<https://store.bookbaby.com>) Amazon , Apple Books, and Barnes and Noble or you can go to our website (<https://authors-russanddee.weebly.com>)

Review Copies and Media Interviews:

For a review copy of **The Second Time Around – A Guide Through The Maze Of Internet Dating** or an interview with Dee or Webster (Russ) please contact us at [316-619-5419](tel:316-619-5419) or at russanddee@gmail.com.

When requesting a review copy, please provide street address.

If you would like to receive this information as a Word document, please let us know.

